News + LISTINGS



#### FOLK NEWS & LISTINGS from our Members

with LISTINGS for ① CLUBS & VENUES ② PERFORMERS ③ MEDIA ④ SERVICES

🗘 Folk News copied online ~ individual country / county pages ~ view, or download ................ www.folklife.org...й A LISTINGS summaries in FW; very detailed entries in our Online Directory ......www.folklife-directory.uk

Our NEWS PAGES, + our CORRESPONDENTS, in this order:

CYMRU / WALES National ..... Mick Tems Regional: North-East Wales & Cheshire .. Brian Bull ENGLAND, WEST COUNTRY

Kernow / Cornwall ...... Mike Walford South Devon ...... Martyn Hillstead East & Mid Devon, East Somerset Bill Crawford

Somerset East Som: Bill, above; South Som: John, below Dorset Bristol, Bath & NE Som, N.Som, S.Glos ... venues list, from Chipping Sodbury Folk Night's 'Folk News'

Wiltshire with Swindon Gloucestershire Blues Bulletin: Glos, nearby Bill Pullen

Roving (England Mid-West, SE Wales) Cresby aka Mr Red

ENGLAND, WEST MIDLANDS & OXFORDSHIRE

Shropshire with Telford & Wrekin ..... **David Harley** Herefordshire SW Herefs, nearby Wales ....... John & Jane Baxter Worcestershire North Worcs & South Birmingham Bob Bignell West Midlands former county South Birmingham Bob, see above <u>Staffordshire</u>

• The Editors 6 .... Sam & Eleanor Simmons

Warwickshire with Coventry ...... Malc Gurnham Oxfordshire .... a note of some listings on the Folk Arts Oxford website

\* FOLKLIFE TRADITIONS this issue Gwilym Davies, Charles Menteith

\* <u>Illustrations</u> Chris Beaumont \* <u>Photographs</u> Eden Tanner, Colin Davies

\* <u>Logos</u> Chris Stewart \* <u>We thank our team, all volunteers ~ more welcome</u>

DIARY

**DIARY LISTINGS** from our Members ~ very detailed entries in FW

••• <u>from page 38</u>

**FOLKLIFE TRADITIONS** *open to all* ~ articles, news, publications, listings ••• from page 44 in FW 7 FOLKLIFE SOCIETIES **® FOLKLIFE STUDIES & INSTITUTIONS** Online Archive of articles + index; FT DIRECTORY; and download latest FT ..... www.folklife-traditions.uk

Download as PDF folklife.org.uk/Info

# OUR INFO-PAGE

Membership, word limits, advert info, deadlines, reselling discounts

♦ Oct 2018 ♦ Folklife West, № 59 ♦

FOLKLIFE publishers

• www.folklife.org.uk ~ main site, FW news pages

- www.folklife-directory.uk ~ online Directory
- www.folklife-traditions.uk ~ FT: articles, Directory

THE EDITORS • Sam & Eleanor Simmons • Sam@folklife.co.uk • 01684 561378 • 16 Barrett Rise, Malvern, Worcs WR14 2UJ

• PAYMENTS: Folklife, sort code 09-01-55, a/c 18675181

#### YOUR PRINTED ADS IN FW ~ also Online - Free!

- Stand out ...... as limited advertising
- Value for money! ... as your ads last for 4 months! AND copied online!
- Also online: in news pages folklife.org.uk; festivals folklife-directory.uk Also in our ads-only FOLK WHAT'S ON, distributed free to TICs, libraries,
  & large general venues that include folk programming

- FW Jan 1st < Jan Feb Mar Apr > Copy by 19 Nov FW May 1st < May Jun Jul Aug > Copy by 19 Mar Oct Nov Dec > Copy by 19 Jul

LATE CHANGES? Possibly ... CONDITIONS APPLY 
IF same size / image-type (eg jpg) as originally sent.

• up to 30 Nov / 31 Mar / 31 Jul as advert layout is finalised next day!

NEWS, LISTINGS: IF same word-length or shorter • up to 6 Dec / 7 Apr / 7 Jul

• But non-members news to Correspondents must be sent by "Copy" date

➤ ADS: COSTS NO VAT CHARGED!

COLOUR - invoiced prices

A4 £190 (or £200 full bleed); 1/2 £115; 1/4 [=A6] £65; 1/8 £40

If prepaid: £4 less. Prepaid discounts 10% for 2 ads, 15% for 3 ads.
Colour ads - only on covers/inside covers, or exceptionally on colour insert page
- booking A4 colour position: prepaid, on 1st come, 1st served, basis

'Prepaid" is £4 less than invoiced: and 10% discount for 2 prepaid: prepaid year (3 issues) is over 15% less than 3 prepaid separately

- A4 ..... invoiced £73. Prepaid £69 ... year [x3, £207 -15%] £175
   1/2 ..... invoiced £42. Prepaid £38 ... year [x3, £114 -15%] £96
- 1/4 [A6] invoiced £25. Prepaid £21 ... year [x3, £63 -15%] £53
- 1/8 ..... invoiced £16. Prepaid £12 ... year [x3, £36 -15%]
- <u>Book space</u> by prepaying, or by emailing your Purchase Order №.
   <u>Invoiced terms</u> = 30 Days from invoice date. *Invoices, and receipts, are emailed.*
- Further ads will not be accepted if money is owing from last time!
- Members: mono ads placed as near as possible to your news or Diary entry, page preference-order to biggest (1st A4; 2nd 1/2; and so on)

#### Your Membership **Benefits**

- FW by post *and* Free Publicity, print + online
   Festivals, Venues, Performers, Media, Services, Organisations
  - News & Reports, Listings
     Festival Diary, Workshop Diary

#### No form needed to join - iust BACS or send cheque

- FOLKLIFE, sort 09-01-55, account 18675181 Please email your name, address, phone (no email? please PRINT when writing)
- POSTED: 1 YEAR to 1 address £15 (3 issues per year) x 1 copy £15 x2=£18, x3=£20, x4=£23, x5 = £25
- RESELLING 40% OFF + post-free

Buy @ £1.50, sell @ £2.50! for 6 or more - by Clubs, Pubs, Venues, Festivals, Performers, Shops, & you -

x6 = £9 per issue, or £27 per year; x7 = £10.50 per issue, £31.50 per year; x8 = £12 per issue, or £36 year; etc

## • Members' News

# up to 200 words per item

More if advertising: 1/8, up to 275 words. 1/4, 300 • 1/2, 350 • A4, 450.

your Reports, Dates, Festival Info, CD Info.

- Reviews: only as sent in by our Members, so please don't send CDs to editors
- don't count: heading [venue/start time] end [contact details]
   Photos: B&W high-res (300 dpi) welcome X not low-res eg copied from web X
   Word limits are for 1 item, you can send in more than 1 (so CD + news = 2 items).
   Eestival & Workshops Diaries:

- Festival & Workshops Diaries: same word limits for "More Details" section.
   CORRESPONDENTS usually 350 to 800 words [may vary, depends on local circulation/ads]

#### POLKLIFE TRADITIONS

Articles & news ~ word limits by arrangement

Send News as plain email or as *RTF* or as *Word.doc* 

# ADS: Sizes (A4)

**❖ Full bleed** (= edge to edge); colour only max w 210, max h 297, +3 mm bleed

- **A4** ..... max w 188, max h 275
- 1/2 across ←→ max w 188, max h 132
- 1/4 [A6] max w 92, max h 132 • 1/8 ..... max w 92, max h 64
- 1/2 column ↑ max w 92, max h 268 • Sizes include optional border
- Other: any combination of 1/8 boxes (4mm between boxes).

### ➤ ADS: EMAIL

ads must be emailed: image or text

- email image: camera-ready ~ attach your tiff, jpeg, PDF we can stretch to fit or ⇒ email text: just email us the words; you can also attach 1 logo to be included; we will typeset, free, in our choice of typeface (as we often do for smaller clubs)
- We use: Mac OS 10.7.5, Adobe InDesign CS 6.

  Colour ads: you are advised to send us a printout so we can check colours.

  If B&W: pl. convert colour to greyscale, & check that before sending.

  Jpes V Tiff

  DDE os high definition 2000 in the colour services.

DPE as high-definition 300dpi, text 600 dpi, fonts embedded; if B&W ad, send as greyscale.

Word: "Word.doc" is not an image ...... so save Word as a PDF → Print → Save As PDF complex adverts may appear differently, ask a professional designer to design & send them